

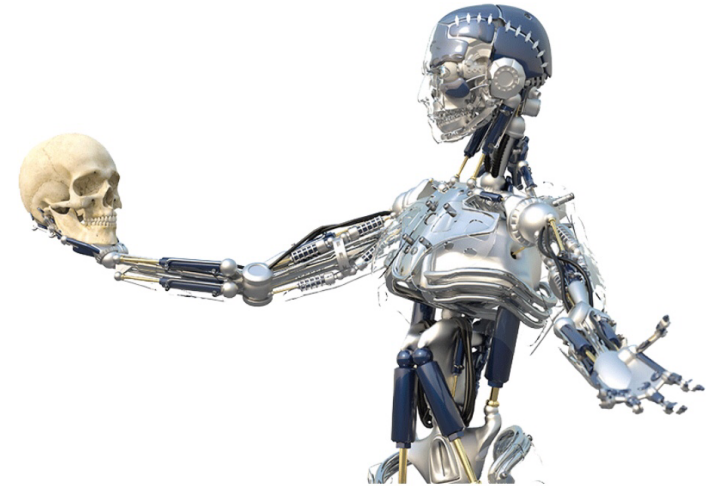
# Looking Ahead and Adapting in the Face of Digitalisation

**Professor Julia Hobsbawm OBE**

6<sup>th</sup> OECD World Forum: The Future of Well-being.  
Incheon, Korea, 27 November 2018

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150  
168  
200

1

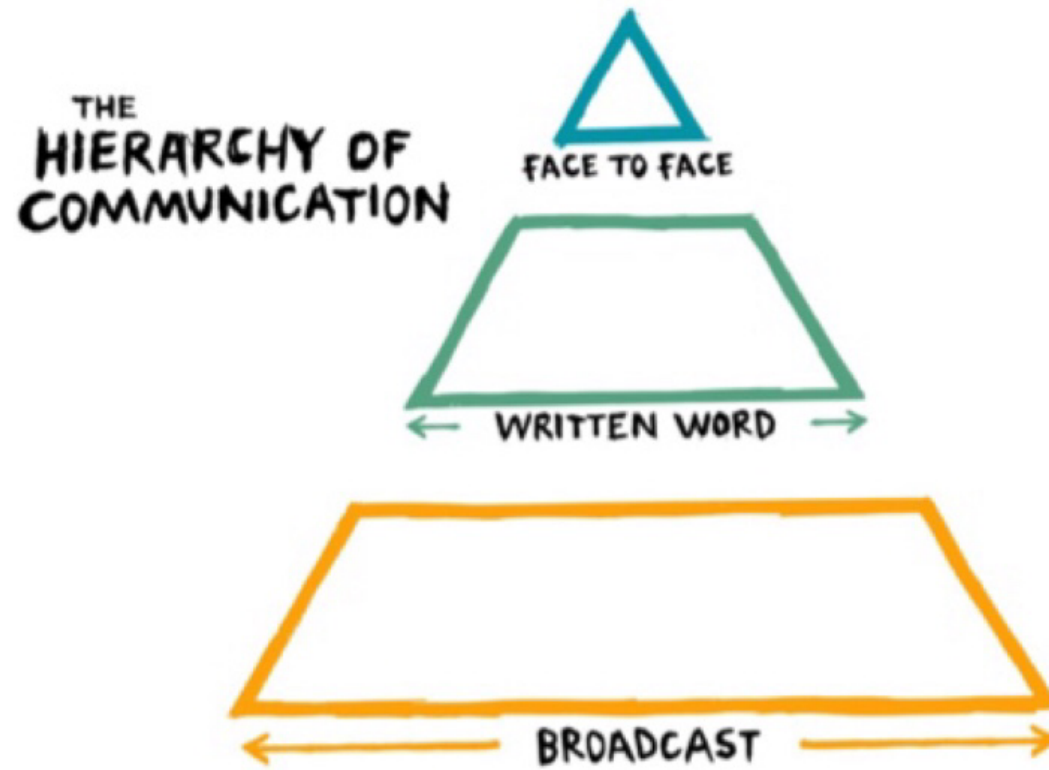
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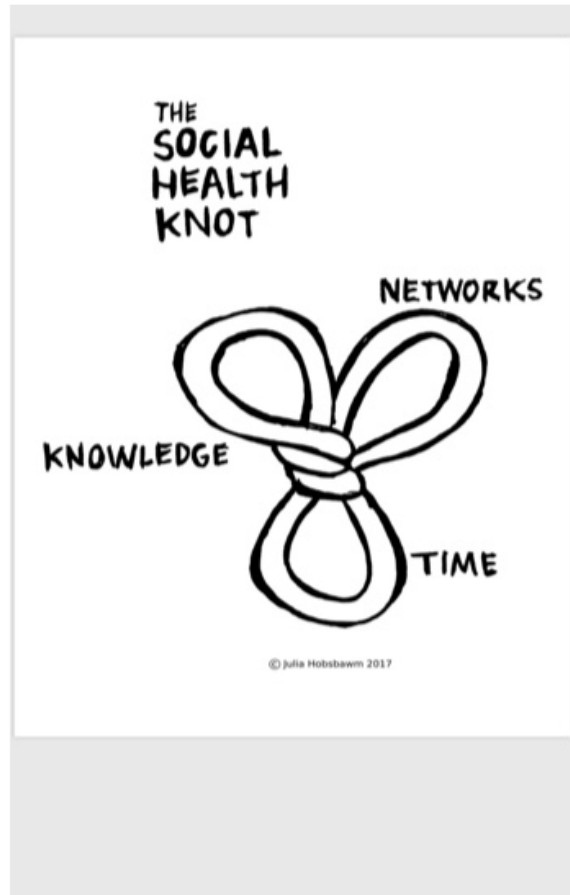
“A state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity”

- World Health Organisation 1948



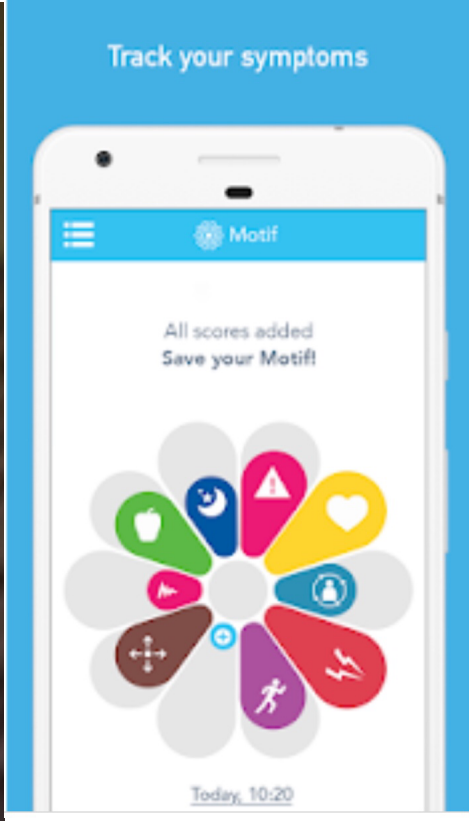


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**“Social Health is the productive, functional flow of Knowledge and Networks, happening at the right Time (the KNOT)”**





**be the  
business**

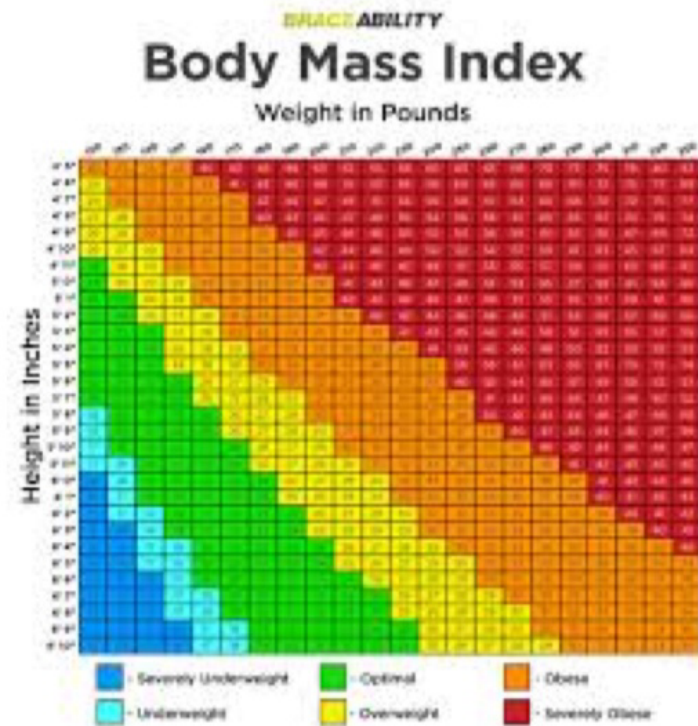
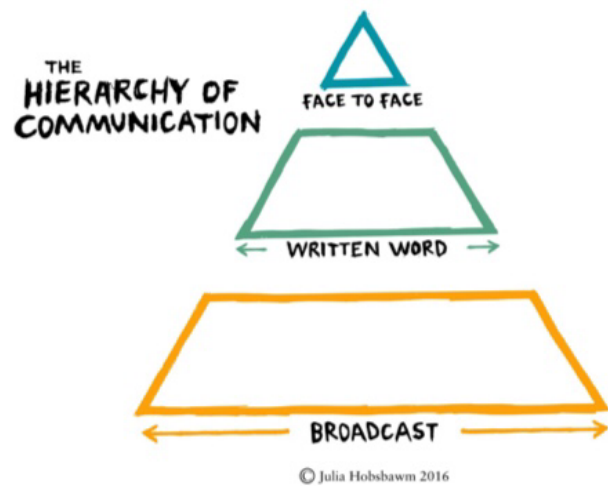
**BAE SYSTEMS**  
INSPIRED WORK

**SIEMENS**  
*Ingenuity for life*

 **Rolls-Royce**

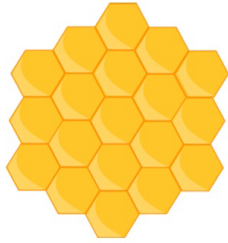








1. **Audit**: trusted and diverse knowledge flows
2. **Measure** diversity: depth of social networks
3. **Research**: timeframe and deadlines
4. **Rank** 'Hierarchy of Communication'
5. **Assess** productivity with good Social Health
6. **Evaluate** Disconnection as a tool



THANK YOU  
#itstimeforsocialhealth  
@juliahobsbawm

