



ARIANNA HUFFINGTON'S THRIVE GLOBAL TO LAUNCH SPECIAL SECTION ON SOCIAL HEALTH

JULIA HOBSBAWM NAMED NEW EDITOR-AT-LARGE

MAY 17, 2018 -- NEW YORK CITY -- Arianna Huffington announced today that Thrive Global's media platform will launch a special section devoted to social health. Julia Hobsbawm, the acclaimed British writer, speaker and expert on social health will join Thrive Global as editor-at-large of the new section.

The Thrive Global Social Health section, to be launched this summer, will be dedicated to strategies and tools that enhance well-being and performance both in the workplace and at home. Julia Hobsbawm OBE is Honorary Visiting Professor of Workplace Social Health at London's Cass Business School, and the author of a new book, *Fully Connected: Social Health in an Age of Overload* (Bloomsbury, 5/19).

"I am so delighted to welcome Julia to Thrive Global as editor-at-large of our new Social Health section," said Arianna Huffington, Founder and CEO of Thrive Global. "Her book *Fully Connected* marks a turning point in the conversation about how we address the challenges of technology in the always-on era. She has defined social health as an antidote in the age of overload and will bring a range of top contributors to the section as well as share her techniques and strategies for businesses and individuals alike."

"Thrive Global is ahead of the curve. I am a huge admirer of what Arianna Huffington and her team at Thrive Global do to turn stress and burnout into creative and productive living," said Hobsbawm. "I am honoured to be heading the new Social Health section here and to be driving success in how we humans tackle the challenges of the always-on, fully connected life."

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About Thrive Global

Founded and led by Arianna Huffington, Thrive Global is a behavior change media and technology company helping individuals, companies and communities improve their well-being

and performance. Thrive Global is headquartered in New York and launched in the fall of 2016. For more information, visit www.thriveglobal.com.

About Julia Hobsbawm

Julia Hobsbawm (www.juliahobsbawm.com) is the British entrepreneur, broadcaster, writer and speaker who has pioneered new work around networks, networking and modern connectedness, culminating in her pioneering work on Social Health. Her book Fully Connected: Social Health in an Age of Overload was shortlisted for both Management Book of the Year and Business Book of the Year when published in the UK; She has given over 100 talks to global policy, corporate and non profit audiences in the last year. She is Honorary Visiting Professor in Workplace Social Health at Cass Business School, University of London and a member of the Advisory Board of Kronos' European Workforce Institute <https://workforceinstitute.org/europe-advisory-board/>. The historian Simon Schama describes her as 'the wizard of connection'. Julia founded the Content & Connection business Editorial Intelligence (www.editorialintelligence.com) in 2005 and in 2015 received an OBE – Order of the British Empire – award in Her Majesty The Queen's Birthday Honours List for Services to Business.

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