



# Julia Hobsbawm



*\* Social Health \* Simplicity v Complexity\*  
& \* The Human In the Machine Workplace*



## AUTUMN 2019: TALKS

It has been a busy Spring and Summer speaking in London, Dublin, Madrid and for clients ranging from **Google** to **Monocle's** Quality of Life Conference, and **Enterprise Ireland**, as well as being interviewed for TV and podcast by Sky News, Monocle, Arcadia, and Kronos Incorporated. Forthcoming talks and speaking for Autumn 2019 include:

- \* **Big Tent Conference** \* **Tortoise Think-in** \* **SIBOS 2019**
- \* **Zurich Financial Services** \* **Sky News** \* **Monocle Radio**
- \* **Battle of Ideas conference** \* **Bazaar at Work**

Julia's new book **THE SIMPLICITY PRINCIPLE** will be published in the UK and US in April 2020 by Kogan Page.



## ARCHIVE:

### Keynotes and Talks have included:

- \* **Book Festivals:** Edinburgh Book Festival; Hay Festival; Bristol Festival of Ideas
- \* **Members' Clubs:** Groucho Club, Arts Club, Soho House (London), Soho House (Berlin); All Bright FOUND HER (London); Full Circle (Brussels).
- \* **Conferences:** Nudgestock; TedX London Business School; Drucker Forum (Vienna); Online Educa (Berlin); European Forum Alpbach; Market Research Society; OECD Forum (Paris) ; OECD World Forum (Korea); Cass Innovate; Bazaar Women at Work;
- \* **Public Talks:** 92stY (New York); Bloomsbury Institute (London); BBC Free Thinking Festival; The Media Society; NESTA Futurefest; Royal Conservatoire (Scotland).
- \* **Private Corporate Events:** HSBC; UBS; Headland Consultancy; The Behavioural Insight Team; 30% Club; Woman Ahead; Financial Times; Meyler Campbell; Ipsos Mori; Idaro Africa Assembly; Kronos Live; SHIFT Berlin; Benefex; AIA (New York)
- \* Idaro Africa Assembly; Drucker Forum (Vienna); London Business Forum; Google; Monocle Quality of Life Conference (Madrid); Enterprise Ireland (Dublin); Kronos Incorporated; Brands4Life.

**[www.juliahobsbawm.com](http://www.juliahobsbawm.com) has an archive of interviews, articles, talks.**

**For booking enquiries please contact [eithne@speakerideas.com](mailto:eithne@speakerideas.com)**

**1st September 2019**



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